



embracing
the world®



THE HUMANITARIAN INITIATIVES

of Sri Mata Amritanandamayi Devi
(Mata Amritanandamayi Math)

OUR VOLUNTEERS ARE HELPING
PEOPLE IN NEED ON SIX CONTINENTS.



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WHO WE ARE

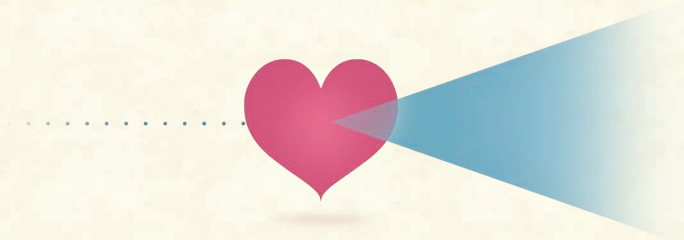
Embracing the World is a global network of humanitarian organizations inspired by the India-based humanitarian initiatives of the Mata Amritanandamayi Math*.

Embracing the World exists to help alleviate the burden of the world's poor through helping to meet each of their five basic needs — food, shelter, healthcare, education, and livelihood — wherever and whenever possible. We are especially focused on helping to meet these needs in the aftermath of major disasters.

Augmenting these efforts, we work in the fields of environmental conservation and sustainability to help protect the future of our fragile planet. And through Amrita University, our researchers are innovating new means of delivery of goods, knowledge, information, energy, and healthcare so that we can get help to those in need here and now, wherever they are.

DOING MORE WITH LESS

With the vast majority of our efforts carried out by volunteers, and zero paid administrators at the national and international levels, we're able to do more with less.



*Mata Amritanandamayi Math is an NGO with Special Consultative Status to the United Nations.



AMMA HAS DONE MORE WORK THAN MANY GOVERNMENTS HAVE EVER DONE FOR THEIR PEOPLE. HER CONTRIBUTION IS ENORMOUS.



- Muhammad Yunus
2006 Nobel Peace Prize Laureate
Founder, Grameen Bank

AMMA (SRI MATA AMRITANANDAMAYI DEVI)

Spiritual leader, humanitarian and visionary Sri Mata Amritanandamayi Devi, known throughout the world simply as Amma, has served the world-community for decades, imparting wisdom, strength and inspiration. Through her extraordinary acts of love, inner strength and self-sacrifice, Amma has endeared herself to millions and inspired thousands to follow in her path of selfless service.

Truly a citizen of the world, Amma holds free public programs throughout India, Europe, the United States and Australia, as well Japan, Sri Lanka, Singapore, Malaysia, Canada, Africa and South America. In her talks, she offers words of wisdom and guidance on both personal fulfillment as well as the most pressing matters of our time.

From climate change to terrorism, crosscultural tensions to poverty and women's rights, Amma's observations invite each of us to get involved in the process of rebuilding a concerned and caring society.

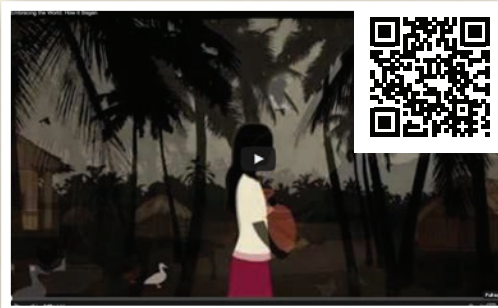
To this day, Amma concludes her programs by embracing each person attending the event. Far from a brief book-signing or walk along the rope line, these personal, one-on-one meetings take up the vast majority of Amma's time. Amma has given this motherly embrace, known as her darshan, to more than 34 million people throughout the world. She has been known to give darshan for more than 22 hours without interruption.

The most personally accessible spiritual leader alive today, Amma may well be on a first-name basis with more people than anyone else in the world. When people pour out their hearts to Amma, she offers them emotional solace, spiritual guidance, and concrete solutions to their problems. Receiving Amma's embrace, many feel inspired to offer selfless service to those in need. In this way, this simple yet powerful act – a mother's embrace – has become both catalyst and symbol for the growing international network of humanitarian initiatives that is Embracing the World.



HOW IT BEGAN

As a little girl, Amma witnessed firsthand the stark inequality in the world and wondered about the meaning of suffering. Her search culminated in a decision to dedicate her life to giving love to as many people as she could. When she was just nine years old, people began to call her mother.



THE ANIMATED STORY OF
AMMA'S EARLY SEARCH
FOR THE MEANING OF
SUFFERING. SCAN THIS
CODE WITH YOUR
SMARTPHONE TO START
WATCHING RIGHT NOW.
OR WATCH IT LATER ON
OUR WEBSITE:
www.embracingtheworld.org



BY HER EMPHASIS ON SELFLESS SERVICE
AND CHARITY, AMMA WILL, I BELIEVE,
HUGELY INFLUENCE THE FUTURE WORLD.



- Brother Wayne Teasdale, PhD
Catholic monk, former Trustee, Parliament
of the World's Religions



AMMA IS ADDRESSING THE ISSUES THAT ARE RELEVANT FOR THE 21ST CENTURY. WHAT THE GOVERNMENT HAS TO DO, AMMA IS DOING. ”

- Prime Minister of India Narendra Modi

on the occasion of Amma's 60th birthday celebrations, in which the Hon. Prime Minister inaugurated a broad array of innovative, humanitarian-oriented products from the research division of Amrita University



“ **I BELIEVE THAT SHE STANDS HERE IN FRONT OF US - GOD'S LOVE IN A HUMAN BODY.** ”

- Dr. Jane Goodall, UN Messenger of Peace



For more than 20 years, Amma has been a regular keynote speaker at international forums concerned with world peace and religious harmony, where she has been honored with awards and accolades for her vision and example. In 1993, the Parliament of the World's Religions Centennial named her President of the Hindu faith. She addressed the United Nations' Millennium World Peace Summit, and was presented with the 2002 Gandhi-King Award for Nonviolence by UN Messenger for Peace Dr. Jane Goodall and the late UN High Commissioner for Human Rights, Sergio Vieira de Mello. In 2006, Amma, along with 2005 Nobel Peace Prize winner Mohamed ElBaradei and actor/humanitarian Richard Gere, was presented with the James Parks Morton Interfaith Award by the Interfaith Center of New York for her role as an outstanding spiritual leader and humanitarian. In 2014, Amma joined Pope Francis and 10 other world religious leaders in a ceremonial signing of a declaration against human trafficking and slavery.

“ AT THE HEART OF THE GLOBAL PEACE WE SEEK, MUST BE THE WARMTH, COMPASSION, AND UNDERSTANDING OF PERSON TO PERSON. IF YOU EMBRACE ANOTHER INDIVIDUAL, YOU EMBRACE THE WORLD. THAT WE OWE TO YOU, AMMA AND TO YOUR LEADERSHIP.

- Ramu Damodaran
Chief, United Nations Academic Impact



Amma met with UN Development Programme director Helen Clark in July 2015 as part of the joint UN/Amrita Conference on Technology for Sustainable Development at the United Nations in New York.



“ AS LONG AS THERE IS ENOUGH STRENGTH TO REACH OUT TO THOSE WHO COME TO ME, TO PLACE MY HAND ON A CRYING PERSON’S SHOULDER, I WILL CONTINUE TO EMBRACE PEOPLE. TO LOVINGLY CARESS PEOPLE, TO CONSOLE AND WIPE THEIR TEARS UNTIL THE END OF THIS MORTAL FRAME - THIS IS MY WISH. ”

- Amma

“ MY RELIGION IS LOVE. ”

- Amma



AWARDS AND CONFERENCES

- 2015 Amma addresses United Nations Academic Impact at the UN in New York.
- 2014 Amma addresses historic gathering of interfaith leaders at the Vatican.
- 2012 Amma addresses United Nations Alliance of Civilizations in Shanghai.
- 2010 Amma receives an Honorary Doctorate from SUNY-Buffalo.
- 2009 Amma inaugurates Vivekananda International Foundation in Delhi.
- 2008 Amma is keynote speaker at Global Peace Initiative of Women in Jaipur.
- 2007 Amma is awarded Prix Cinéma Vérité for her humanitarian activities and work for peace at the Cinema Verite Film Festival in Paris.
- 2006 Amma receives the James Parks Morton Interfaith Award in New York.
Amma receives Philosopher Saint Sri Jñaneswara World Peace Prize in Pune.
- 2005 Amma receives the Mahavir Mahatma Award.
Amma receives Centenary Legendary Award of the Rotary Club International.
- 2004 Amma delivers a keynote address at the Parliament of the World's Religions.
- 2002 Amma receives the Gandhi-King Award for Non-violence at the UN in Geneva.
Amma is the keynote speaker at the Global Peace Initiative of Women Religious & Spiritual Leaders at the UN, Geneva.
- 2000 Amma is a keynote speaker at the Millennium World Peace Summit, UN General Assembly.
- 1998 Amma receives the Care & Share International Humanitarian of the Year Award.
- 1995 Amma addresses the Interfaith Celebrations at the 50th anniversary of the UN.
- 1993 Amma addresses the Parliament of the World's Religions' 100th Anniversary, where she is named President of the Hindu Faith.



AMMA HAS NEVER ASKED ANYONE TO CHANGE THEIR RELIGION, BUT ONLY TO GO DEEPER INTO THEIR FAITH, AND TO LIVE BY ITS ESSENTIAL PRINCIPLES.

BASIC NEEDS: FOOD

Our centers throughout India welcome the poor as their guests and serve them hot meals. In this way the volunteers also get to know the people and their problems. Those in need of further assistance are helped with financial aid, medical care, housing, tutoring and more.





WHAT WE'VE ACHIEVED

10 million meals for the homeless
and hungry throughout India



Amma distributing sacks of rice in hard-hit
Nagapattinam after the 2004 Indian Ocean Tsunami.

“ IF, IN ANY PART OF THE WORLD, THOUSANDS OF
PEOPLE ARE DYING OF HUNGER OR SUFFERING IN
POVERTY, IT IS A MATTER OF SHAME FOR ALL NATIONS.

- Amma

OUR PROJECTS

INDIA

10 MILLION MEALS EVERY YEAR AND DISTRIBUTING RICE,
MILK AND OTHER STAPLES TO REMOTE TRIBAL AREAS

NORTH AMERICA

MOTHER'S KITCHEN IN 49 CITIES SERVING MORE THAN
150,000 PEOPLE EVERY YEAR

NAIROBI, KENYA

THREE NUTRITIOUS MEALS A DAY FOR 160 NEEDY CHILDREN

AUSTRALIA

MOTHER'S KITCHEN IN SYDNEY AND MELBOURNE

EUROPE

HOME DELIVERY FOR STRUGGLING FAMILIES IN SPAIN
ORGANIC FOOD FOR THE HOMELESS IN SOUTHERN FRANCE
STAPLE FOODS TO THE NEEDY IN SLOVENIA

CENTRAL AND SOUTH AMERICA

COCINA DE AMMA IN CANCUN, MEXICO
LEPER COLONY IN RIO DE JANEIRO, BRAZIL
FOOD FOR THE HOMELESS IN SAN JOSE, COSTA RICA

+ ON AMMA'S TOUR, FIND OUT HOW TO
JOIN YOUR LOCAL MOTHER'S KITCHEN AT
THE TOUR INFORMATION TABLE.



SCAN THIS CODE WITH YOUR
SMARTPHONE TO LEARN
MORE ON OUR WEBSITE.



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- 1: Since 2010, our volunteers in France have been growing organic food and distributing it to area food banks that serve the hungry.
- 2: We have been feeding hungry people in Mumbai every week for the past 20 years.
- 3: Our volunteers in Cancun built their own dedicated kitchen to serve the poor.
- 4: We served six million meals for survivors of the 2004 Indian Ocean Tsunami.
- 5: Mother's Kitchen groups in 49 cities in North America feed the homeless and hungry.
- 6: Our volunteers in Spain deliver regular care packages to 200 families in need.
- 7: Often, we're able to give children hot milk along with their meal.
- 8: Every Sunday, the Amrita Children's Home feeds 250 children from the slums.
- 9: Our volunteers have been feeding the homeless in Costa Rica since 2007.

BASIC NEEDS: SHELTER

For us, shelter means more than a roof over one's head. Beyond constructing houses, we work to build entire communities, complete with town halls, roads, electricity, wells, sewage systems and clean drinking water. Our homes for orphans and underprivileged children are staffed by dedicated volunteers who focus on building the children's self-confidence and inner strength and encouraging them to pursue their dreams.





WHAT WE'VE ACHIEVED

47,000 homes for the homeless
throughout India



For the first buildings in Amma's ashram, Amma and her disciples made their own bricks by hand. Today, we still manufacture our own bricks for the houses we build. Keeping everything in-house, without using private contractors, helps us to do more with less.

“ EVERYONE IN THE WORLD SHOULD
BE ABLE TO SLEEP WITHOUT FEAR. ”

- Amma

OUR PROJECTS

INDIA NATIONWIDE

47,000 HOMES FOR THE HOMELESS IN MORE THAN
75 LOCATIONS THROUGHOUT INDIA

KERALA, INDIA

ORPHANAGE FOR 500 CHILDREN

MUMBAI AND PUNE, MAHARASHTRA

A NEW LEASE ON LIFE: RELOCATING SLUMDWELLERS
INTO CLEAN, NEW APARTMENTS

NAIROBI, KENYA

AMRITA CHILDREN'S HOME NOW SERVING AS A
DAY SCHOOL FOR MORE THAN 160 CHILDREN



ON AMMA'S TOUR, FIND OUT HOW TO
SUPPORT OUR SHELTER INITIATIVES
AT THE EMBRACING THE WORLD TABLE.



SCAN THIS CODE WITH YOUR
SMARTPHONE TO LEARN
MORE ON OUR WEBSITE.





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- 1: Pudukkupam, Cuddalore, Tamil Nadu: New Homes for Tsunami Refugees
- 2: Residents of one of the 1,000 homes we built for flood refugees in Raichur, Karnataka.
- 3: Mela Pattinacherry, Nagapattinam, Tamil Nadu: New Homes for Tsunami Refugees
- 4: Library at Amrita Children's Home in Nairobi, Kenya
- 5: Campus of Amrita Children's Home in Nairobi, Kenya
- 6: The children at Amrita Children's Home are selected from villages after site visits by our volunteers and receive three nutritious meals a day, education and healthcare.
- 7: Bamboo Flat, South Andaman Island: Duplex houses for Tsunami Refugees. For the 200 houses we built there, all the building materials were shipped from mainland India.
- 8: Vadakku Vanchiyoor, Kairakal, Pondicherry: New Homes for Tsunami Refugees
- 9: Pune, Maharashtra: We built these apartment blocks for former slumdweller.





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- 1: This little girl has grown up in one of the 1,600 apartment blocks we built for former slumdweller in Pune, Maharashtra.
- 2: We built 6,296 homes for people displaced by the 2004 Indian Ocean Tsunami. The house pictured is one of them.
- 3: We've been running an orphanage for 500 children in Kerala for more than 20 years.
- 4: Colony of homes for the poor in Ernakulam District, Kerala
- 5: Residents of our housing colony for the poor in Bhopal, Madhya Pradesh
- 6: Samanthampettai, Nagapattinam, Tamil Nadu: New Homes for Tsunami Refugees
- 7: The children at our orphanage often win awards in music, sports and dance.
- 8: Entrance to our housing colony for the poor in Ghaziabad, Uttar Pradesh
- 9: We built these homes for the poor in Lucknow, Uttar Pradesh.





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- 1: For more than 10 years, the Japanese student volunteer organization IVUSA has been sending groups of students to India to participate in our housing projects.
- 2: These families lost everything in the Uttarakhand floods. We built them a 4-unit home.
- 3: Homes for the poor in Durgapur, West Bengal
- 4: Our housing colony in Hassan, Karnataka
- 5: Our housing colony in Mangalore, Karnataka
- 6: Our housing colony in Rameshwaram, Tamil Nadu
- 7: Happy residents of a newly constructed house in Guptapada, Odisha.
- 8: A resident of our housing colony in Satyamangalam, Tamil Nadu
- 9: This tsunami survivor said, "Amma paid for our marriage, gave us a boat and engine, and this house. Now, we have a new baby. Through Amma, we got our family back."

47,000 HOUSES IN MORE THAN 75 LOCATIONS THROUGHOUT INDIA



RAICHUR, KARNATAKA

HOUSING PROJECTS BY LOCATION

RAJASTHAN

Sanghaneer, Jaipur

UTTAR PRADESH

Telibagh (Lucknow-New Brindavan Yojana Dt.)

Koraon (Mirzapur Dt.)

Pratap Nagar (Ghaziabad Dt.)

MADHYA PRADESH

Piplani, near SOS Village (Bhopal Dt.)

GUJARAT

Dagara, Mokhana & Modsar (Bhuj, Kutch Dt.)

MAHARASHTRA

Ajanta Nagar (PCMC, Pune Dt.)

WEST BENGAL

Puljour Amaravathi & Bidhan Nagar (Durgapur Dt.)

Amritabati Housing Colony (Durgapur Dt.)

Panihatti (Kolkata Dt.)

ANDHRA PRADESH

Gudimalkapur (Medipatnam, Hyderabad Dt.)

Filim Nagar (Jubilee Hills, Hyderabad Dt.)

Amrita Nagar (Pradhatur, Cuddapah Dt.)

ORISSA

Baleshwar

Bhubaneshwar

PONDICHERRY

near Deepak Cables

Pondicherry Taluk

Kairakal

KARNATAKA

Hirisave (C.R. Pattana, Hassan Dt.)

Mulki (Mangalore Dt.)

Hosahalli (Mandya Dt.)

Madhuvanahalli (K.R. Taluk, Mysore Dt.)

Gandhi Nagar (Mysore Dt.)

Gokulam (Mysore Dt.)

Dongrampura and Dirampur (Raichur Dt.)

UTTARAKHAND

Batwadi Sonar and Chandrapuri (Rudraprayag Dt.)

TAMIL NADU

Amritapuram (Rameshwaram, Ramanathapuram Dt.)

Panagudi (Rosmiyapuram, Valliyoor, Tirunelveli Dt.)

Amirpalayam (Sattur, Virudunagar Dt.)

Scavanchers Colony (Sivakasi, Virudunagar Dt.)

Aruppukkottai (Virudunagar Dt.)

Kollencode, Kaliyakavila, Marthandam, Kuzhitturai,

Kulachel & Kanyakumari (all in Kanyakumari Dt.)

Ettimadai, Nallampalayam & Madukkarai

(all in Coimbatore Dt.)

Arikkambedu & Vellanur, Ambathur, Avadi,

& Maduravoyal (all in Tiruvallur Dt.)

Karikattukupam, Ernavor & Kovalam (all in Chennai)

Ramabelur, Pinjumedu, Satyamangalam

(all in Erode Dt.)

Kumbakonam

Pudukuppam

Villages in Cuddalore, Kanyakumari

& Nagappattinam Districts.

KERALA

More than 20,000 houses spread throughout the districts of Alappuzha, Ernakulam, Idukki, Kannur, Kasargode, Kollam, Kottayam, Kozhikode, Malappuram, Palakkad, Pathanamthitta, Trissur, Trivandrum Kodungallur, and Wayanad.

Village colonies in the cities of Trivandrum (Airport Colony) and Kochi (Ambulalanganal). Villages and individual houses in the districts of Ernakulam, Alappuzha and Kollam.

ANDAMAN ISLAND

Bamboo Flat and Austinabad, South Andaman

SRI LANKA

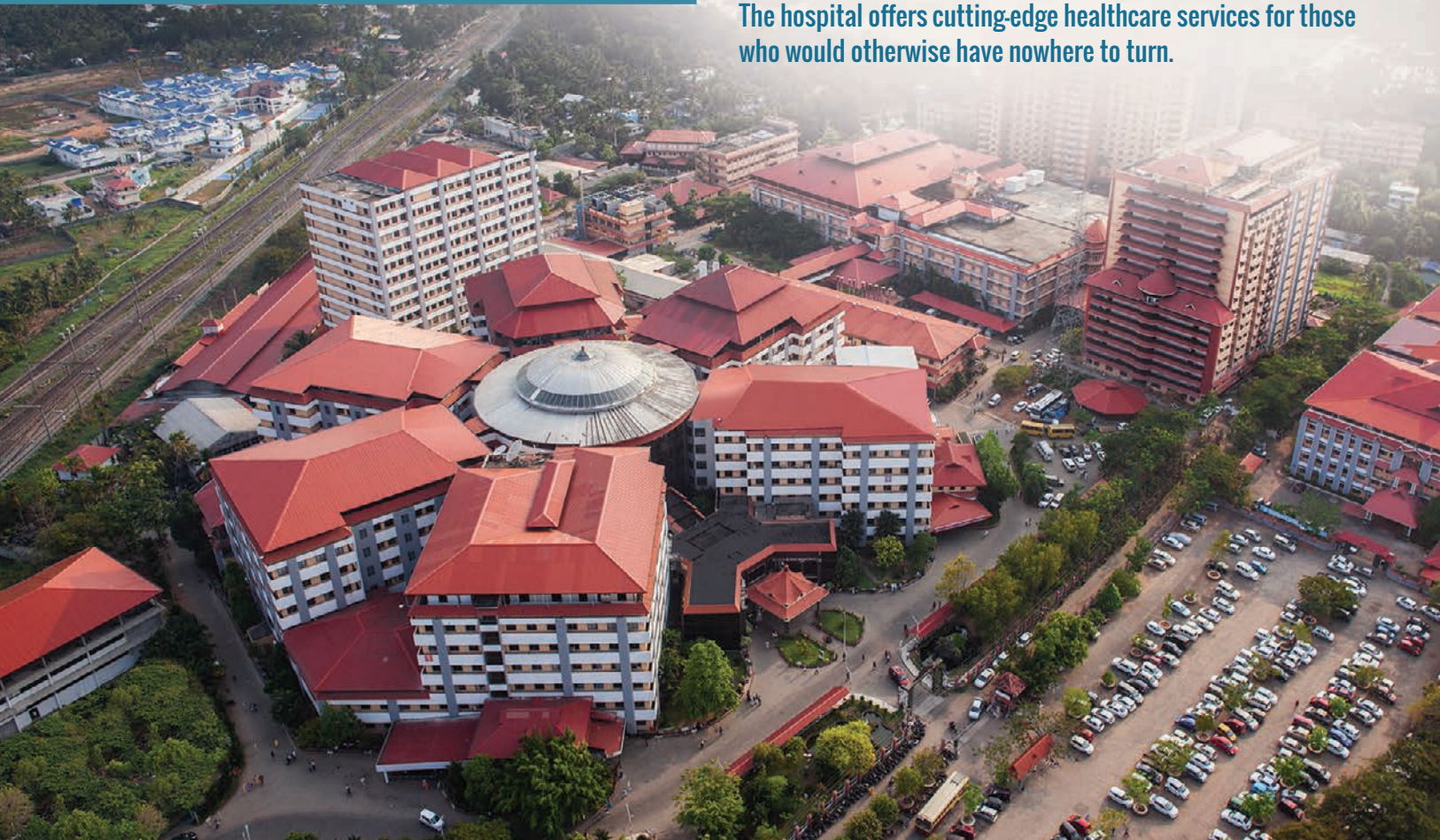
Thekkawatta (Kalutara District, Western Province)

Periyanilavanai (Ampara District, Eastern Province)



BASIC NEEDS: HEALTHCARE

Embracing the World's Amrita Hospital is dedicated to providing outstanding medical care, regardless of one's ability to pay. The hospital offers cutting-edge healthcare services for those who would otherwise have nowhere to turn.





WHAT WE'VE ACHIEVED

More than four million patients
treated free of charge since 1998

AMRITA HOSPITAL

Since opening its doors in 1998, Amrita Institute of Medical Sciences and Research Centre (our tertiary care hospital in Kochi, Kerala) has provided more than \$85 million worth of charitable medical care; more than four million patients received completely free treatment. Amrita offers sophisticated and compassionate care in a serene and beautiful atmosphere, and is recognized as one of the premier hospitals in South Asia. Our commitment to serving the poor has attracted a dedicated team of highly qualified medical professionals from around the world. The 1,300-bed tertiary care hospital houses 43 specialty departments.

In 2016, we broke ground on a new 2,000-bed Amrita Hospital, slated to be the largest hospital in the Delhi-NCR area.

AS A LITTLE GIRL, AMMA DREAMED OF BUILDING A HOSPITAL WHERE POOR PEOPLE COULD HAVE ACCESS TO HIGH-QUALITY HEALTHCARE IN AN ATMOSPHERE OF LOVE AND COMPASSION. IN 1998, SHE BUILT IT.

OUR PROJECTS

AMRITA INSTITUTE OF MEDICAL SCIENCES
TERTIARY NOT-FOR-PROFIT HOSPITAL

FIVE SATELLITE CHARITABLE HOSPITALS
KALPETTA, KERALA; AMRITAPURI, KERALA
PAMPA, KERALA; MYSORE, KARNATAKA
ANDAMAN ISLAND

CLINIC FOR PEOPLE LIVING WITH HIV AND AIDS
THIRUVANANTHAPURAM, KERALA

CATARACT SURGERIES IN KENYA
RESTORING VISION TO 890 PEOPLE IN POVERTY SO FAR

MORE PROJECTS
FIGHTING SUPERBUGS: ANTIBIOTIC POLICY & EDUCATION
CUTTING-EDGE ORGAN TRANSPLANTS FOR THE POOR
HOUSE CALLS FOR PAIN MANAGEMENT
CANCER HOSPICE
INTERNATIONAL TELEMEDICINE INITIATIVE
TARGETED PUBLIC HEALTH INITIATIVES
100 FREE HEALTH CAMPS EVERY YEAR

+ ON AMMA'S TOUR, FIND OUT HOW TO
SUPPORT OUR HEALTHCARE INITIATIVES
AT THE AMRITA HOSPITAL TABLE.



SCAN THIS CODE WITH YOUR
SMARTPHONE TO LEARN
MORE ON OUR WEBSITE.



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- 1: Amrita runs one of the leading pediatric heart programs in India.
- 2: Amrita offers sophisticated healthcare in a compassionate environment.
- 3: Siju Sunil, wife of a day laborer, was suffering from chronic liver failure and needed a transplant to survive. Amrita Hospital covered the vast majority of the cost.
- 4: We offer specialty medical consultations to care centers and hospitals in rural areas.
- 5: Amrita Kripa Charitable Hospital at Amritapuri, Kollam District, Kerala
- 6: We provide the only source of accessible healthcare for remote tribal populations.
- 7: 24-hour free medical service near Sabarimala, a popular, remote hilltop temple
- 8: We conduct more than 100 free health camps in impoverished areas every year.
- 9: In February 2015, our volunteers screened 3,492 poor people in Mexico for refractive error, which can lead to blindness if uncorrected. 497 pairs of eyeglasses were given.



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- 1: Amrita Geriatric Department is one of the first of its kind in India.
- 2: Our charitable hospital in Kalpetta, Kerala
- 3: Doctors in an operating theater at Amrita
- 4: Our charitable hospital in Mysore, Karnataka
- 5: Dental care at a medical camp for a tribal community in Kerala, India
- 6: Amrita Kripa Sagar Aids Care Home in Thiruvananthapuram, Kerala
- 7: Amrita has attracted a dedicated team of healthcare professionals.
- 8: Cancer hospice in Mumbai
- 9: Our charitable hospital in the Andaman Islands



EACH OF THE FOUR MILLION PATIENTS WE'VE TREATED FREE OF CHARGE HAS A STORY. HERE'S ONE:

When Daliya was born, she didn't cry like other babies. The doctors found a serious problem with her heart, which required immediate surgery for her to survive. The normal cost of a procedure like that in India is Rs. 250,000, or 5,000 USD — an amount far out the reach of Daliya's father, with his job as an auto rickshaw driver. Amrita Hospital didn't charge Daliya's parents anything for the procedure. The surgery was successful, and kept Daliya alive, but her battle was far from over. She would need tremendous courage. Fortunately, she had it in spades.



SCAN THIS CODE WITH YOUR
SMARTPHONE TO START WATCHING
DALIYA'S STORY RIGHT NOW.
OR WATCH IT LATER ALONG WITH
MORE REAL LIFE STORIES AT
WWW.EMBRACINGTHEWORLD.ORG

The following people were given free cardiac procedures at Amrita over the period of October 2012 – August 2013 alone.
This is just one specialty department; Amrita has more than 40 such specialties.

ANU BABY
C. S. ANAMIKA
KUTTAN. P.U
PATHMAVATHI K.P.
KAILASH
S. SURIYA
R. ANTONY XAVIER
BABY OF DAISY
BABY OF MOHINI
M. V. MANOHARAN
K.R. RASEELA
CHANDRAVALLY
AJAY SANAL
K.S. AKASH
VARSHA VIJAYAN
ABHIRAMI BABY
KRISHNAPRASAD
NAFEESATHUL MISRIYA
P. K. PATHUMMA
B. PANDI SELVI
RIGWIN JOY J.
S. R. SAVIYO
V. SHINTO
NIVED PAVITHRAN
SIVAN VELAYUDHAN
CHANDRADASAN
MANIKANDAN
K. BABU
MIRNA ROSE
BABY OF SIMI PRAVEEN
BABY OF SUDHA
K. VELAPPAN
T. S. PRANAV
ARYA SUNIL
ROHINI
R. RAMACHANDRA NAIK
RAZIK
FATHIMA
SAMBANTHAM
SIVANI
K. BHASURANGI
V. CATHERIN STALINI

S. PHILIP
E. V. SREEDHARAN
C. BHARGAVAN
VISHNU .P.K
AYSHATH FARHANA
M. UNNIKUTTAN
SINDHUKUMAR
KANNAN KS
SREENANDHA
ANUSH JAYAN
M. SANJAY
SARASU KUMARAN
SEBASTIAN THOMAS
SANOOP
K. CHANDRIKA
AMISHA. L.
S. SAHAYA RANI
K. S. BINU
ASOKAN
REJEENA
BABY OF SARITHA VISWANATH
BABY OF SALINI
K. AYYAPPAN
ARJUN RAJ
K. A. ADIDEV
ARAVINDAKSHAN
RAJAMANI P
P. MEENAKSHI
B. ANUPRIYA
RINSHA
KARTHIK
V. VISHNU
VANAJA
AMRITA
ARATHY REGI
SHANU
ANANTHU KRISHNA
ASHWIN
SOUMYA SANTHOSH
C. V. ALOK
BABY OF ARATHY
PURUSHOTHAMAN

R. S. ANUSHKA
ARCHANA .K. VIJAYAN
N. RIHAN
LAKSHMANAN PILLAI
M. P. ALIYAR
K. G. GEORGE
SIVADASAN K
K. NANDANA
M. SIVARENJINI
BASIL PHILIP
T.P. ANJANA
V. K. MOHANAN
BABY OF LIJA
KARUNAKARAN P K
AMRITA RAJAN
AMEERSHA VIBISH
AKASH PRAVEEN
AMAL MANEESH
M. K. NANDIT KRISHNA
BABY OF SANDHYA RAJESH
K. SAJITHA
C. K. RAGHAVAN
SASIKALA PEETHAMBARAN
BABY OF NISHA REJU
AMALDEV
ABHIRAMI
P. N. VASUDEVAN
R. UDAYABHANU
AFLA
HARINANDHAN H.
SHEELA RAJU
GOPALAKRISHNAN K.S.
S. PANEER
M. MIDHUN
RITHU KRISHNA
KARAPPAN
G. MOHANAN
K. S. ABHINAV
K. R. ANANYA
BABY OF KOMALA
SHAHIN K.
AYISHA HANNA

MUHAMMAD RAZIN
K. ANUSHA
ARUN KUMAR
ANVIYA FERNANDEZ
ELONA
BABY OF USHA
SAIDU
M. PETCHIYAMMAL
SAIDU
K. V. VINEETH
N. NANDIKESH
M. PETCHIYAMMAL
SURENDRAN.K.T
VAIGA
BABY OF BINI BAIJU
FATHIMATH SAFNA
BABY OF RAJANI
T. K. SIVADASAN
ANEESH N.A
BABY OF BINDU
BABY OF SEENA SHIJU
K. R. SURESH KUMAR
KRISHNA SIBU
BABY OF JEEJA
T. VITHUL VIJAYAN
K. P. VINOD KUMAR
R. DEVUTTY
BABY OF SRUTHY SANOOP
A. V. VIJEESH
ADWAITH
M. GOPINADHAN
SAROJA
SANTHA
ARCHANA MOHAN
AMRUTHESH N.S.
SOUDAMINI GOPI
BABY OF VIJITHA BIJU
VELAMMAL M
DHEVIKA SHIJITH
P. JISHNA
C. R. VAISHNAVI
BABY OF BINDU SUJITH

KUNNUMMAL KOROTH
MARIYUMMA
BABY OF SILVI
ADITHYAN
M. P. SASIDHARAN
M. A. ALIKKUNJ
C. L. POULOSE
SELVARAJ
T. K. VIMALA
ALIAS V. K. MOHANAN
K. T. YASHIN
C. ASOK KUMAR
RAHUL RAVI
DHANESH KUMAR
N. KARGU VEL
KUSHAN
RADHA HARIDAS
SARADAMMA
UTHRAJ
PUVANESH
M. VISHNU
P. VEERA LAKSHMI
PADMINI
SUMALATHA
K. S. BABU
RIZANA THASNI
SREEJA GOPI
KARAPPAN
SUDHAKARAN P.K.
SHIHAB
K. GREESHMA
SMITHA RAJAN
BABY OF NEETHU
M. P. KAMALAMMA
A. N. VIJAYALAKSHMI
ADHIKRISHNA
ANANTHI
JANIYA BAIJU
BABY OF SARALA
BABY OF ANNA LISSY
SAJITH KINAVAKKAL
MARY LIVIYA JOSEPH

VISHNU P.P.
SETHU NARAYANAN
BALAKRISHNAN MASTER K
SOORYA DAS
RAVEENDRAN NAIR
V. CHANDRIKA
VISHNU PRIYA K.D.
BABY OF BEENA
N. K. SEDUNATHAN
K. SOORAJ
K. V. BALAN
N. V. ABISHA
M. K. MANU
BABY OF SINDHU ANANDKUMAR
D. KABILAN
K. KANIKKA
R. RAJITHA
S. VAIYAPURI
SAROJINI KRISHNANKUTTY
PURUSHOTHAMAN
THANKAMANI
K. S. MOHANAN
P. C. RAJAN
VANITHA
VIJAYALAKSHMI N.
K.S. PUNNYA
V.A. VASU
RAMANKUTTY KOCHURAMAN
T. BALA GANAPATHY
ARAVINDASHAN NAIR
MUPPIDATHI
M.R. RAMKESH
BABY OF BEENA
B. PANKAJAKSHAN NAIR
ANAMIKA
BABY OF REVATHI
S. JITHIN
SABARINATHAN
K. V. VINAYAN
MATHEWS



SOUTHEAST ASIA'S FIRST-EVER DOUBLE HAND TRANSPLANT PATIENT IS GIVING PHYSICAL THERAPY TO THE SECOND ONE. HOW'S THAT FOR A SUCCESS STORY?

Manu lost both hands when he was pushed off a train while trying to defend a woman from assailants. Abdul Rahim lost his hands in the line of duty working to defuse a mine while serving in the Afghan Army. Both received new hands at Amrita Hospital. Abdul Rahim is rejoining the Afghan Army as of May 2016, and Manu has been hired as a Transplant Assistant at Amrita Hospital, where he will help transplant patients in the rehabilitation process.



FEATURED PROJECT: CATARACT SURGERIES RESTORE VISION TO KENYA'S POOR

- 1: Our medical team from Spain has made 7 trips to Kenya and performed 890 surgeries.
- 2: Dr. Isabel Signes Soler leads the team.
- 3: We also screen for refractive error and provide prescription eyeglasses.
- 4: Poverty is a pressing problem for many who attend our camps. When one of our optometrists asked some of the patients why they had not come to the hospital during previous visits, as the treatment is completely free, they responded that they had been unable to afford the transport fare—a one-dollar fee.
- 5: Before her operation, Juliana couldn't see beyond the length of her own hands.



SCAN THIS QR CODE TO
WATCH A VIDEO OF OUR
DOCTORS IN ACTION ON THE
GROUND IN KENYA.



IN MAY 2016, WE BROKE GROUND ON OUR NEW HOSPITAL WITH 2,000 BEDS, IT IS SLATED TO BE THE BIGGEST HOSPITAL IN THE DELHI - NCR AREA.

The new Amrita Hospital will have a minimal carbon footprint, zero wastewater discharge, and will eventually be solar-powered. The materials used in construction will be environmentally friendly, and the campus' natural environment will be preserved with 70 percent of the land planned as green areas filled with native plants and trees as well as bodies of water. The new hospital and medical college will have an emphasis on maternal, infant and child healthcare and will include a highly specialized multidisciplinary Children's Hospital with maternal and fetal medicine and all pediatric subspecialties. This is a feature that most hospitals in India lack as many private hospitals do not see maternal care as monetarily sustainable. The research hospital will focus on low cost healthcare solutions for India's poor and will be a teaching hospital.



BASIC NEEDS: EDUCATION

A photograph of a classroom filled with students. In the foreground, four young women are seated at a desk, looking towards the right side of the frame. They are wearing white shirts and black vests. The woman on the far left has a small bindi on her forehead and is wearing a gold necklace. The woman next to her is wearing glasses and a gold necklace. The woman in the center is wearing a gold necklace and a watch on her left wrist. The woman on the far right is wearing a gold necklace. In the background, other students are visible, some looking towards the front of the classroom. The room has large windows with wooden frames.

Amma is deeply committed to providing equal access to values-based education. To that end, Embracing the World and our parent organization, the Mata Amritanandamayi Math, run more than 75 educational institutions serving more than 100,000 students across India. As of 2016, Amrita University is the #1 ranked private university in India.*

*Times Higher Education World University Rankings



WHAT WE'VE ACHIEVED

51,000 scholarships for children
in at-risk communities



Through providing scholarships to children of farmers living below the poverty line, Embracing the World aims to lay a stronger economic foundation upon which these families can base their lives.

“ WE PAY TRIBUTE TO THE FAR-REACHING
CONTRIBUTIONS OF A DISTINGUISHED
EDUCATIONAL LEADER. ”

- Dr. John B. Simpson
SUNY-Buffalo University President

OUR PROJECTS

51,000 SCHOLARSHIPS

KEEPING KIDS IN SCHOOL IN INDIA, JAPAN,
HAITI, SINGAPORE AND SPAIN

AWARD-WINNING ADULT EDUCATION

HELPING INDIGENOUS COMMUNITIES ACHIEVE
FAIR TRADE THROUGH LITERACY

AFTERSCHOOL TUTORING

A LITTLE EXTRA HELP FOR TRIBAL CHILDREN
AND SLUMDWELLERS

SCHOOL FOR THE HEARING-IMPAIRED

TEACHING HEARING-IMPAIRED CHILDREN TO SPEAK
AND EXPRESS THEMSELVES

SCHOOL FOR THE DIFFERENTLY-ABLED:

HELPING DIFFERENTLY ABLED CHILDREN DISCOVER
THEIR HIDDEN TALENTS

AMRITA UNIVERSITY

HIGHER LEARNING FOR A PURPOSE-DRIVEN LIFE



ON AMMA'S TOUR, FIND OUT HOW TO
SUPPORT OUR EDUCATION INITIATIVES
AT THE AMRITA UNIVERSITY TABLE.



SCAN THIS CODE WITH YOUR
SMARTPHONE TO LEARN
MORE ON OUR WEBSITE.





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- 1: Amrita University is a multi-campus, multi-disciplinary research university, located on five campuses in Kerala, Tamil Nadu, and Karnataka.
- 2: In 2008, we won a UNESCO Award for our adult education program.
- 3: Many of our scholarship recipients are children who had lost a parent to suicide.
- 4: Amrita University has a student population of over 18,000 and more than 2,000 faculty.
- 5: Amrita Speech and Hearing Improvement School boasts a 100% graduation rate.
- 6: Graduates of our tailoring training program pay it forward by donating their first school uniform to a child in need.
- 7: Our scholarship program supports girls to stay in school and finish their education.
- 8: The Amrita School for the Differently-Abled in Kozhikode, Kerala
- 9: These girls are from Washim, the area hardest hit by the farmer suicide epidemic.

BASIC NEEDS: LIVELIHOOD

We've been providing vocational training since 1989. After the 2004 Indian Ocean Tsunami, we began focusing on training women in particular. This turned out to be a smart investment - research has shown that empowering women with vocational training and economic opportunity is one of the most effective means to reduce poverty throughout entire communities.





WHAT WE'VE ACHIEVED

100,000 jobs for women who never had one
100,000 pensions for life



Amma greets one of the 69,000 recipients of our lifetime financial aid program.

“AMMA PRESENTS THE KIND OF LEADERSHIP WE NEED
FOR OUR PLANET TO SURVIVE. THIS IS THE MOST
HEROIC PERSON I'VE PROBABLY EVER MET.”

- Alice Walker
Pulitzer Prize-winning Author

OUR PROJECTS

EMPOWERING WOMEN

VOCATIONAL TRAINING, START-UP CAPITAL AND
MARKETING ASSISTANCE TO HELP 100,000 WOMEN
START THEIR OWN HOME-BASED BUSINESSES
MICROFINANCE FROM GOVERNMENT-REGULATED BANKS
AFFORDABLE HEALTH INSURANCE

FINANCIAL AID FOR LIFE

LIFETIME PENSIONS FOR 100,000 WIDOWS,
PEOPLE WITH DISABILITIES AND WOMEN IN POVERTY

KERALA, INDIA: TRADITIONAL ARTS SCHOOL

PRESERVING A DYING ART FORM AND CREATING JOBS

KERALA, INDIA: INDUSTRIAL TRAINING CENTER

PREPARING YOUNG ADULTS TO
ENTER THE WORKFORCE

NAIROBI, KENYA: VOCATIONAL TRAINING CENTER

GIVING YOUNG ADULTS THE TOOLS THEY NEED
TO BREAK FREE FROM POVERTY



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- 1: Vocational and computer skill training for slumdweller in Kenya
- 2: Training in fabric painting. Graduates start self-help groups and sell their products.
- 3: Our Industrial Training Centre in Karunagapally, Kerala offers training in 11 trades.
- 4: We help women earn a living wage while keeping traditional handicrafts alive.
- 5: Our self-help groups keep 100 percent of the profits they earn.
- 6: We have helped more than 4,000 self-help groups obtain microcredit loans from government-regulated banks; more than 60,000 families have benefited.
- 7: Amma with one of our 69,000 recipients of lifetime financial aid.
- 8: Students training to be professional drivers.
- 9: Women in poverty receiving their first of many pension checks under our lifetime financial aid program.

EMERGENCIES

Amma's empathy and concern for disaster survivors is so complete that she responds to every aspect of their situation - not only fulfilling their material and emotional needs, but also keeping an eye on their future. Our provision of long-term support for disaster survivors has carried thousands through the darkest periods of their lives into the light of a hopeful future.





WHAT WE'VE ACHIEVED

\$75 million in aid since 2005



Amma consoling refugees in Japan after 2011 earthquake

“ I WAS VERY STRUCK BY HOW MUCH OF WHAT IS GENERATED, HOW MUCH OF THE MONEY THAT IS MOBILIZED ACTUALLY GOES AND BENEFITS DIRECTLY THOSE IN NEED. I THINK INTERNATIONAL NGOS AND UN AGENCIES HAVE SOMETHING TO LEARN FROM THE WORK OF AMMA AND WHAT SHE HAS BEEN ABLE TO BUILD. ”

- Olara Otunnu, Former Chairman, UN Human Rights Commission

OUR PROJECTS

CHENNAI FLOODS, 2015

\$749,000 IN AID

NEPAL EARTHQUAKE, 2015

100,000 TETANUS VACCINES, FOOD, BLANKET & SHELTERS

JAMMU KASHMIR FLOODS

\$4 MILLION IN AID

TYPHOON HAIYAN, PHILIPPINES, 2013

\$1 MILLION IN AID

FLOODING AND LANDSLIDES IN UTTARAKHAND, 2013

\$10.7 MILLION IN AID

JAPAN: EARTHQUAKE AND TSUNAMI, 2011

\$1 MILLION FOR THE EDUCATION OF ORPHANS

HAITI EARTHQUAKE, 2010

MEDICAL SUPPLIES, SHELTER MATERIALS, SCHOLARSHIPS

SOUTH INDIA KARNATAKA / ANDHRA PRADESH FLOODS, 2009

1,000 HOUSES FOR DISPLACED REFUGEES

SOUTH ASIA INDIAN OCEAN TSUNAMI, 2004

\$46 MILLION AID PACKAGE FOR TSUNAMI SURVIVORS

NORTH INDIA GUJARAT EARTHQUAKE, 2001

THREE VILLAGES REBUILT FROM THE GROUND UP

\$1 MILLION FOR HURRICANE KATRINA AID, 2005

\$1.5 MILLION IN AID FOR FLOOD SURVIVORS IN MUMBAI AND BIHAR



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- 1: Amma comforts a bereaved man after the 2004 Indian Ocean Tsunami.
- 2: Within days of the devastating earthquake in Nepal, our volunteers were on the ground distributing truckloads of basic food provisions and essentials like blankets.
- 3: We donated \$1 million to the Bush-Clinton Katrina Relief Fund.
- 4: Our doctors treating patients in Uttarakhand after the 2013 flooding and landslides.
- 5: Distributing food and water on our initial visit to the Philippines after Typhoon Haiyan
- 6: Amma in Japan with an official of the hard-hit Miyagi Prefecture as our \$1 million donation for disaster survivors was announced.
- 7: Our volunteers removing debris after the 2011 Tōhoku Earthquake and Tsunami.
- 8: Our volunteers in Bhuj, Gujarat after the earthquake in 2001.
- 9: Volunteers in Haiti sorting medical supplies.





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- 1: Amma helping children traumatized by the tsunami to overcome their fear of water.
- 2: Distributing blankets for flood refugees in Jammu Kashmir, 2014
- 3: More than 500 waded into flood-ravaged Chennai to provide aid for the affected people.
- 4: Since the 2010 Haiti Earthquake, we have been sponsoring the education of children who had dropped out of school after the disaster. In 2015, they graduated from high school.
- 5: All the building materials in Uttarakhand have to be carried up steep, rocky inclines.
- 6: Distributing blankets to refugees in our shelters in Bihar after the 2008 floods.
- 7: Chennai, 2015: Our volunteers rescued elderly people who were trapped in the floods.
- 8: Amma with a survivor of the 2005 Kumbakonam school fire. We built 51 homes for the survivors and provided sewing machines to help the women get back on their feet.
- 9: Our volunteer doctors in Bhuj, Gujarat after the earthquake in 2001.

ENVIRONMENT



Amma has observed that earlier in our history, there was no specific need for environmental preservation efforts because humanity saw divinity expressed through nature, and therefore treated the natural world with reverence and respect. Our efforts in environmental preservation are grounded in the idea that while caring for nature is in our own best interest, it is also the right thing to do.



WHAT WE'VE ACHIEVED

more than one million trees
planted worldwide since 2001



In September 2015, Amma presented Arun Jaitley, the Minister of Finance of India, a cheque for US\$15 million for the construction of toilets in the poorest villages surrounding the Ganges River, as part of India's Swachh Bharat (Clean India) and Namami Gange (Clean Ganges) projects – efforts to end the life-threatening diseases affecting millions of Indian citizens stemming from contaminated water sources, caused by widespread open defecation.

“AMMA HAS A REQUEST FOR EACH AND EVERY PERSON ON THIS PLANET: TO PLAY THEIR PART IN RESTORING HARMONY TO NATURE.”

- Amma

OUR PROJECTS

\$30 MILLION TO BUILD TOILETS THROUGHOUT INDIA
IMPROVED SANITATION ALONG THE GANGES RIVER
AND IN VILLAGES NATIONWIDE

MEMBER ORGANIZATION OF THE UN BILLION TREE CAMPAIGN:
MORE THAN A MILLION TREES PLANTED WORLDWIDE

HOME AND COMMUNITY GARDENS:
PRESERVING HERITAGE SEEDS AND A GRASSROOTS
APPROACH TO FOSTERING HEALTHY LIFESTYLES

REDUCING, REUSING, RECYCLING:
A ZERO-WASTE APPROACH FROM TOP TO BOTTOM
IN ALL OUR INSTITUTIONS

CLEAN INDIA, BEAUTIFUL INDIA:
NATIONWIDE PUBLIC HEALTH INITIATIVE
CLEAN-UP DRIVES IN PARKS AND CITIES
ENVIRONMENTAL AWARENESS CAMPAIGN

SUSTAINABLE COMMUNITIES
SOWING THE SEEDS OF A BETTER FUTURE THROUGH
PERMACULTURE AT CENTERS WORLDWIDE

+ ON AMMA'S TOUR, FIND OUT HOW YOU CAN
GET INVOLVED IN YOUR COMMUNITY AT THE
LOCAL GREENFRIENDS TABLE.



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- 1: In New York in 2009, Amma signed the Earth Charter, a declaration of fundamental principles for building a sustainable and peaceful world.
- 2: Every year, our volunteers undertake a massive clean-up campaign at Sabarimala.
- 3: Beekeeping in France at our center for sustainable living.
- 4: Amma's senior disciple Swami Amritaswarupananda met with French President Hollande at the Summit of Conscience for the Climate in Paris, in advance of COP21.
- 5: The recycling center at Amritapuri provides a model of sustainability.
- 6: Across all Amma's institutions in India, 8 tons of organic waste are processed each day.
- 7: Amma blessing the Peace Tree banyan sapling at our international headquarters.
- 8: The plastic project uses traditional weaving techniques to recycle plastic packaging.
- 9: Volunteers distribute leaflets to raise awareness about the importance of hygiene and sanitation.

RESEARCH

Embracing the World researchers at Amrita University are partnering with senior scientists in the world's leading research universities to innovate new uses for existing technology and to invent entirely new products and approaches to solving some of the world's most pressing problems - from disaster management to ensuring access to education to the management and cure of disease.



AMRITA UNIVERSITY has emerged as one of the fastest-growing institutions of higher learning in India. The university offers more than 150 undergraduate, postgraduate and doctoral programs, with a student population of more than 18,000. Professors are encouraged to come out of the lab and deploy their research to make a difference in the lives of those less fortunate. The university is working in partnership with more than 30 leading universities worldwide, including Stanford, MIT and the University of Tokyo.



In 2010, the State University of New York presented Amma with an honorary doctorate in recognition of her tireless efforts on behalf of global peace, for her commitment to education and for the far-reaching impact of her charitable organizations in relieving poverty and human suffering around the world.

“ THIS IS NOT JUST ANOTHER UNIVERSITY, BUT A VERY HIGH-QUALITY, WORLD-CLASS UNIVERSITY... FOCUSING ON TECHNOLOGY AND RESEARCH, DEALING WITH VERY CONCRETE ISSUES WHICH HAVE IMMEDIATE APPLICATIONS. ”

- Muhammad Yunus
2006 Nobel Peace Prize Laureate

OUR PROJECTS

HUMAN-COMPUTER INTERACTION FOR EVERYONE
PUSHING TECHNOLOGY'S ENVELOPE TO
EMBRACE THE POOR
amrita.edu/ammachi

EDUCATION EVERYWHERE
VIRTUAL LABORATORIES TO LEVEL THE PLAYING FIELD
amrita.vlab.co.in

CUTTING-EDGE DISTANCE LEARNING PLATFORM
aview.in

TABLET-BASED LEARNING IN REMOTE COMMUNITIES
amrita.edu/create

SOLVING PROBLEMS WITH WIRELESS SOLUTIONS
WIRELESS NETWORK FOR LANDSLIDE DETECTION
WIRELESS SOLUTIONS FOR RURAL ELECTRIFICATION
amrita.edu/awna

GROUNDBREAKING NANOTECHNOLOGY
IMPROVING HEALTHCARE OUTCOMES AND
ENERGY STORAGE: amrita.edu/acns

FIGHTING AN EPIDEMIC WITH BIOTECHNOLOGY
INNOVATING LOW-COST SOLUTIONS FOR DIABETES CARE
biotech.amrita.edu

+ ON AMMA'S TOUR, FIND OUT HOW TO
SUPPORT OUR RESEARCH INITIATIVES
AT THE AMRITA UNIVERSITY TABLE.



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- 1: Our researchers are developing a low-cost insulin pump to help patients with affordable management of diabetes.
- 2: Over 27,000 students in rural schools are using India's first-ever computer-aided adaptive assessment and learning program, developed and deployed by our researchers.
- 3: These women broke through many barriers to successfully take on a plumbing profession after graduating from our computerized, haptics-enhanced vocational training program.
- 4: Faculty and students of Amrita University brought solar-powered electricity to the remote tribal village of Valaramkundu, Wayanad District, Kerala.
- 5: We have successfully trained more than 4,000 women using our innovative computerized vocational training model.
- 6: A-VIEW allows a professor at one location to teach students at another location.
- 7: Tablet-based learning programs serve rural communities.
- 8: Researchers do groundbreaking work at our Amrita Centre for Nanosciences & Molecular Medicine
- 9: The lab where we developed the world's first-ever wireless sensor network for landslide detection.

A woman with dark, curly hair is focused on painting a large, abstract shape on a canvas. She is wearing a green jacket and a white plastic apron. The canvas she is working on has a large blue area with a pink shape inside. In the background, another person is visible, also working on a canvas. The studio is filled with various art supplies and colorful murals on the walls.

AYUDH

We build bridges between different cultures, religions and social backgrounds as we work to empower young people to integrate universal values into their daily lives. Our programs help young people to express their creative potential, gain self-confidence and implement their own ideas for how to make the world a better place.



AYUDH:
 \i-yüd\

1. Sanskrit word for peace
2. Embracing the World's international youth movement, dedicated to empowering youth to become compassionate leaders in building a peaceful and more sustainable world.

“ IF OUR YOUTH ARISE AND ACT, THEY HAVE THE STRENGTH AND DYNAMISM TO GENERATE A HUGE TRANSFORMATION IN SOCIETY. ”

- Amma

OUR PROJECTS

ANNUAL INTERNATIONAL YOUTH SUMMIT

PREPARING THE NEXT GENERATION'S LEADERSHIP

ANTI-CYBERBULLYING CAMPAIGN

RESPECT CAMPAIGN WORKS WITH WORLD CHAMPION KICKBOXER LUCIA RIJKE TO EDUCATE STUDENTS

OUTREACH TO MIGRANTS

PLAYING SPORTS AND GAMES WITH SYRIAN REFUGEES

WHITE C(R)ANE PROJECT

RAISING MONEY TO BUY WHITE CANES FOR BLIND CHILDREN IN KENYA

NURSING HOME VISITS

MUSIC, GAMES AND WARM COMPANY FOR THE ELDERLY

THE GROWIN' PROJECT

CULTIVATING ORGANIC VEGETABLES AND A NEWFOUND APPRECIATION FOR THE LIFE CYCLE

COMMUNITY CLEAN-UP DRIVES

IN THE SLUMS OF NAIROBI AND AROUND THE WORLD



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- 1: Amma encourages all AYUDH members to plant trees and grow vegetables.
- 2: AYUDH members visiting a nursing home in Germany.
- 3: AYUDH members in Denmark recently initiated "I'm With You", a project supporting migrants and refugees at a refugee center in Denmark.
- 4: AYUDH created an anti-cyber-bullying campaign called RespAct, supported by world kickboxing champion Lucia Rijker (pictured).
- 5: AYUDH members organized a clean-up of a neighborhood slum in Nairobi, Kenya.
- 6: Planting vegetables at an AYUDH retreat.
- 7: AYUDH members raised money to buy 300 white canes for blind children in Kenya.
- 8: AYUDH members in Kenya spend time with the children at our Children's Home.
- 9: A young leader at our annual weeklong youth summit, supported by the European Union's Youth in Action program.

SELF-RELIANT VILLAGES



Over the past 25 years, we've learned a lot about effective delivery of aid to those in need, and we've built an infrastructure capable of delivering a broad range of humanitarian services on a massive scale. Amma has always said that it is her dream that one day, everyone in the world would have their basic needs met. Now, for 101 villages spread throughout every corner of India, we're going to do everything we can to make that dream come true. The Self-Reliant Village Program (Amrita SeRVE) is the biggest project we've ever undertaken, and in many ways, it's the culmination of everything we've ever done.



Open defecation has devastating side effects. Women and girls are disproportionately affected, often walking long distances to remote areas to relieve themselves before dawn or after dark. This puts them at an increased risk of violence. We have now pledged \$30 million to address the issue of open defecation and the lack of proper sanitation facilities. Key to our approach is training women to build their own toilets and bathrooms. Along with the sustainable technical and vocational skills, women are also being given awareness on the importance of hygiene, sanitation, proper toilet use, repair and maintenance. The initiative was successfully piloted in Odisha in September 2014, and has since expanded to villages in 17 states across India.

“AMMA IS THE EMBODIMENT OF INDIA'S GRAND MISSION. AMMA IS THE EMBODIMENT OF THE FULFILLMENT OF THE HOPES AND ASPIRATIONS OF TENS OF MILLIONS OF POOR PEOPLE.”

- Prime Minister of India Narendra Modi

OUR PROJECTS

INFRASTRUCTURE & FACILITIES

PROPER HOMES, SCHOOL BUILDINGS, STREETLIGHTS, COMMUNITY CENTERS, DRINKING WATER AND SANITATION

HEALTHCARE

COMMUNITY HEALTH WORKERS AND FACILITIES

ENERGY

CLEAN AND SUSTAINABLE ENERGY SOLUTIONS

SKILL DEVELOPMENT & SUSTAINED LIVELIHOOD

VOCATIONAL-TRAINING, PENSIONS, SELF-HELP GROUPS

DISASTER PREPAREDNESS

ASSESS RISK , PLAN AND BUILD INFRASTRUCTURE

EDUCATION

SCHOLARSHIPS, AFTERSCHOOL TUTORING, ADULT LITERACY PROGRAMS, TABLET-BASED LEARNING

AGRICULTURE AND ENVIRONMENTAL PROTECTION

REFORESTATION, RECYCLING, SEED DISTRIBUTION, SUSTAINABLE FARMING PRACTICES, CLEAN-UP DRIVES

SELF-EMPOWERMENT

LIFE ENRICHMENT EDUCATION, YOGA, MEDITATION, SUBSTANCE ABUSE AWARENESS CAMPAIGNS

COMMUNICATION & MONITORING

INTERNET CONNECTIVITY AND E-LEARNING SOLUTIONS

LIVE-IN-LABS

IMMERSIVE, SOLUTIONS-FOCUSED LEARNING OPPORTUNITIES FOR UNIVERSITY STUDENTS



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- 1: Our volunteers interview the villagers and ask them about their needs.
- 2: Amrita RITE (Rural India Tablet Education) supports the learning process with interactive puzzles and educational games.
- 3: We are committed to providing scholarships to help both girls and boys stay in school.
- 4: Afterschool tutoring sessions supplement the education of village children whose parents are often illiterate.
- 5: For many women in our courses, it is the first time they have ever used a computer.
- 6: To minimize carbon emissions and improve health, we teach villagers to make smokeless stoves.
- 7: In Hariampur in Rajasthan, Guptapada in Odisha, and Komalikudi in Kerala, we introduced infrastructure that allows villagers to access water right in front of their homes
- 8: Amma blessing seeds for our homestead organic gardening program.
- 9: Children learn reverence for nature as they participate in our reforestation campaign.

BIRTH OF EMBRACING THE WORLD



SCAN THIS CODE WITH YOUR SMARTPHONE
TO WATCH THE HAND-ILLUSTRATED TRUE
STORY OF THE FIRST EMBRACING THE WORLD
PROJECT, AND THE VISION BEHIND
EVERYTHING WE DO.

THE STORY OF EMBRACING THE WORLD IS THE STORY OF WHAT HAPPENED WHEN ONE PERSON DECIDED TO OFFER HER LIFE WHOLEHEARTEDLY FOR THE SAKE OF OTHERS.

Nearly 30 years ago, the administrators of a local orphanage confessed to Amma that they were out of funds. They told Amma that before long, they would have no choice but to turn the children out on the street. Amma diverted the money that had been saved to build her ashram's first prayer hall and used it to assume care of the orphans. With this, Embracing the World was born.

Like the orphanage, each of our projects has been initiated in response to the needs of the world's people living in poverty who have personally shared their problems with Amma. The story of Embracing the World, as much as it is a chronicle of a rapidly expanding humanitarian movement, is also a story about the power of an idea – that each of us has a responsibility to help those less fortunate. Ultimately, it is a story about what happened when one person decided to offer her life wholeheartedly for the sake of others.

THIS FILM WAS WRITTEN, DIRECTED, ANIMATED AND EDITED BY VOLUNTEERS. ❤️



We're active in more than 40 countries around the world.
Please visit www.embracingtheworld.org for a comprehensive list of contact information.

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IN TODAY'S WORLD, PEOPLE EXPERIENCE TWO TYPES OF POVERTY: THE POVERTY CAUSED BY LACK OF FOOD, CLOTHING AND SHELTER, AND THE POVERTY CAUSED BY LACK OF LOVE AND COMPASSION. OF THESE TWO, THE SECOND TYPE NEEDS TO BE CONSIDERED FIRST BECAUSE IF WE HAVE LOVE AND COMPASSION IN OUR HEARTS, THEN WE WILL WHOLEHEARTEDLY SERVE THOSE WHO SUFFER FROM LACK OF FOOD, CLOTHING AND SHELTER.

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—AMMA